## Message Text

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**ACTION EUR-06** 

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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PR 291425Z AUG 74

FM AMEMBASSY VIENNA

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3621

AMEMBASSY BUCHAREST

AMEMBASSY MOSCOW

AMEMBASSY SOFIA

**UNCLAS VIENNA 7546** 

DIBA/OIM/SAD FOR TRADE MISSIONS BEWT FOR MATHES

E.O. 11652: N/A

TAGS: BEXP, AU, BU, RO, UR

SUBJECT: IOWA IOGA TRADE MISSION TO AUSTRIA, BULGAIRA,

ROMANIA, USSR

REF: VIENNA 6703

1. OUTLINED BELOW IS TENTATIVE PROGRAM FOR IOWA IOGA TRADE MISSION, AUSTRIAN VISIT, SEPT 16-18, 1974. REQUEST TRADE MISSIONS CONTACT MISSION DIRECTOR DEAN ARBUCKLE FOR ANSWERS TO QUESTIONS RAISED.

TENTATIVE SCHEDULE FOLLOWS:

- 2. SUN., SEPT. 16: ETA VIENNA 12:45 P.M. BEA FLIGHT #702 FROM LONDON. PROCEED BY TAXI PER AGREEMENT WITH MR. ARBUCKLE TO HOTEL STRUDELHOF, PARTEURGASSE 1, TEL. 31-25-22. REST OF DAY FREE. EIGHT SINGLES WITH BATH AND ONE SUITE FOR MISSION DIRECTOR RESERVED NIGHTS SEPT. 15-19 (REFTEL). POST NEEDS KNOW WHETHER RESERVATIONS FOR NIGH SEPT. 19 SHOULD BE CANCELLED DUE POSSIBLE CHANGES IN ETD VIENNA.
- 3. MON.; SEPT. 16: 8:30 A.M. MISSION MEMBERS PROCEED BY TAXI TO U.S. EAST-WEST TRADE CENTER, PRINZ-EUGEN STRASSE 8. 9:00-10:00A.M. UNCLASSIFIED

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BRIEFING FOR MISSION MEMBERS BY EMBASSY STAFF. 10:00-10:30 A.M-COFFEE BREAK. EWTC PROVIDING COFFEE. 10:30-12:00 - PRODUCT PRESENTATIONS BY MISSION MEMBERS. EMBASSY HAS PREPARED LETTERS OF INVITATION, MAILED TO 160 SELECTED PROSPECTS. ALTHOUGH WE CANNOT GUARANTEE PHOTOGRAPHER AND/OR TRANSLATOR AT PRESENTATIONS WIHTOUT FUNDING, WE ARE ENDEAVORING TO OBTAIN USIS PHOTOGRAPHER. WE ALSO PLAN USE EMBASSY PERSONNEL FOR SUMMARIZING PRESENTATIONS FROM ENGLISH TO GERMAN, AS MOST POTENTIAL ATTENDEES SPEAK VERY LITTLE ENGLISH.

4. MON., SEPT. 16 (CONT.) - 12:00-2:30 P.M.: LUNCH ON INDIVIDUAL BASIS. AFTERNOON- INDIVIDUAL APPOINTMENTS, EWTC FACILITIES. 5-7 P.M.: COCKTAIL/RECEPTION AT EWTC. POST PREPARED RECEPTION INVITATIONS AND TRANSLATION INTO GERMAN. SIMILAR TEXT TO BE USED IN BULGARIA'S RECEPTION INVITATIONS.

5. POST NEEDS AUTHORIZATION OR FUNDS TO COVER FOLLOWING ESTIMATED RECEPTION COSTS: PRINTING \$ 30.00 MAILING 22.00

CATERING \$225.00 TOTAL \$277.00

6. TUES., SEPT. 17: 9:00-12:00 - INDIVIDUAL APPOINTMENTS. EWTC FCILITIES RESERVED FOR MISSION THIS DATE.

7. WED., SEPT. 18- PLANT VISITS. GROUP A TO DOPPLER FARM NEAR VIENNA. GROUP B TO AUSTRIAN FIRM MANUFACTURING PRE-FABRICATED BUILDING COMPONENTS. TRANSPORTATION ARRANGEMENTS UNDECIDED. REQUEST ADVICE WHETHER MINI-BUS DESIRED. ALTERNATIVE WOULD BE TAXIS.

8. EWTC RECEIVED TEXT FOR SOFIA RECEPTION INVITATION BY MR. ARBUCKLE IN TELECON FROM SOFIA WITH INSTRUCTIONS TO TRANSLATE AND PRINT 100 COPIES. ETWC HAS NO OTHER ORDER FOR RECEPTION INVITATION TRANSLATION OR PRINTING AND ASSUMES TRADE/MISSION MADE OTHER ARRANGEMENTS FOR ROMANIA AND USSR RECEPTION INVITATIONS. TRANSLATIONS AND PRINTING OF MISSION FLYERS FOR ALL FOUR COUNTRIES BEING DONE IN VIENNA AS REQUESTED. MOWINCKEL

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## Message Attributes

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Disposition Event:
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Disposition Reason:
Disposition Remarks:

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TAGS: BEXP, AU, BU, RO, UR

To: COM

Type: TE

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